

WHAT IS CLAIMED IS:

1. A method for managing information on a web site for a business entity using a server system coupled to a centralized database and at least one client system, said method comprising:

storing information in the centralized database; and

changing the centralized database such that duplicative information displayed on more than one web page within the business entity web site is changed on each respective web page configured to display the information.

2. A method in accordance with Claim 1 further comprising receiving information at the server system from the client system prior to storing the information in the centralized database.

3. A method in accordance with Claim 2 wherein receiving information comprises receiving business information that includes at least one of products and services, news, earnings releases, press releases, newsletters, papers, presentations, articles, perspectives, success stories, contact information, expertise, locations, recommended Internet links, frequently asked questions, and industries served by the business entity.

4. A method in accordance with Claim 2 wherein receiving information comprises receiving information input through the client system for the business entity.

5. A method in accordance with Claim 2 wherein receiving information comprises utilizing a word processing computer program to enter information into the server system through the client system.

6. A method in accordance with Claim 1 further comprising tracking the information stored in the centralized database.

7. A method in accordance with Claim 6 wherein tracking information comprises compiling a report that includes information relating to at least one of a product and service offered by the business entity including at least one of a type of financing, a use of proceeds, a type of industry, a location, a customer type, a contact person, and a product term.

8. A method in accordance with Claim 6 wherein tracking information comprises compiling a report that includes information relating to the business entity including at least one of source information, use of proceeds, industry, location, customer type, contacts, document links, types of financing, products, and business units.

9. A method in accordance with Claim 6 wherein tracking information comprises compiling a report that includes information relating to a contact person within each business group in the business entity including at least one of address and telephone number, biographies, and location.

10. A method in accordance with Claim 6 wherein tracking information comprises compiling a report that includes information relating to at least one of a business entity's expertise, worldwide presence, recommended Internet links, frequently asked questions, and industries served.

11. A method in accordance with Claim 1 wherein changing the centralized database comprises:

receiving new information at the server system by accessing a single web page through the client system including at least one of newly added information, updated existing information, and deleted existing information;

comparing the new information to the existing information stored in the centralized database; and

changing the existing information stored in the centralized database with the new information such that duplicative information displayed on more than

one web page within the business entity web site is changed on each respective web page configured to display the information.

12. A method in accordance with Claim 1 wherein changing the centralized database comprises:

receiving new information at the server system on a single occasion through a single client system including at least one of newly added information, updated existing information, and deleted existing information;

validating the new information received through the client system;

comparing the new information to the existing information stored on the centralized database; and

changing the existing information stored in the centralized database with the new information such that at least one of dynamic and re-purposed information displayed on more than one web page within the business entity web site is changed on each respective web page configured to display the information.

13. A method in accordance with Claim 1 further comprising providing information stored in the centralized database in response to an inquiry.

14. A method in accordance with Claim 13 wherein providing information comprises:

displaying designated business groups within the business entity on the client system for a user; and

receiving an inquiry from the client system regarding at least one of the business groups.

15. A method in accordance with Claim 13 wherein providing information comprises:

displaying information on the client system regarding at least one of a product and service offered by the business entity, information relating to the business entity, information relating to a contact person within each business group in the business entity, and information relating to at least one of a business entity's expertise, worldwide presence, recommended Internet links, frequently asked questions, and industries served; and

receiving an inquiry from the client system regarding at least one of a product and service offered by the business entity, information relating to the business entity, information relating to a contact person within each business group in the business entity, and information relating to at least one of a business entity's expertise, worldwide presence, recommended Internet links, frequently asked questions, and industries served.

16. A method in accordance with Claim 13 wherein providing information comprises:

accessing the centralized database;

searching the database regarding the specific inquiry;

retrieving information from the database; and

transmitting the retrieved information to the client system for display by the client system.

17. A method in accordance with Claim 1 further comprising connecting the client system and the server system via a network that includes one of a wide area network, a local area network, an intranet and the Internet.

18. A method for managing business information on a web site for a business entity using a server system coupled to a centralized database and at least one client system, said method comprising:

receiving business information through the client system, the business information including at least one of products and services, news, earnings releases, press releases, newsletters, papers, presentations, articles, perspectives, success stories, contact information, expertise, locations, net links, frequently asked questions, and industries served by the business entity;

validating the business information;

storing the validated business information in the centralized database;
and

changing the centralized database such that duplicative business information displayed on each respective web page within the business entity web site is updated with the validated business information.

19. A method in accordance with Claim 18 wherein receiving business information comprises utilizing a word processing computer program to format the business information entered into the server system through the client system.

20. A method in accordance with Claim 18 wherein validating business information comprises confirming that the business information entered into the server system through the client system has been accurately entered.

21. A method in accordance with Claim 18 further comprising tracking business information stored in the centralized database.

22. A method in accordance with Claim 21 wherein tracking business information comprises:

compiling a report that includes information relating to at least one of a product and service offered by the business entity including at least one of a type of financing, a use of proceeds, a type of industry, a location, a customer type, a contact person, and a product term;

compiling a report that includes information relating to the business entity including at least one of source information, use of proceeds, industry, location, customer type, contacts, document links, types of financing, products, and business units;

compiling a report that includes information relating to a contact person within each business group in the business entity including at least one of address and telephone number, biographies, and location; and

compiling a report that includes information relating to at least one of the business entity's expertise, worldwide presence, recommended Internet links, frequently asked questions, and industries served.

23. A method in accordance with Claim 18 wherein changing the centralized database comprises:

receiving new business information at the server system by accessing a single web page through the client system including at least one of newly added business information, updated existing business information, and deleted existing business information;

validating the new business information;

comparing the new business information to the existing business information stored in the centralized database; and

changing the existing business information stored in the centralized database with the new business information such that duplicative information displayed on more than one web page within the business entity web site is changed on each respective web page configured to display the information.

24. A method in accordance with Claim 18 wherein changing the centralized database comprises:

receiving new business information at the server system entered on a single occasion through a single web page on a single client system;

validating the new business information; and

changing the existing business information stored in the centralized database with the new business information such that at least one of dynamic and re-purposed information displayed on more than one web page within the business entity web site is changed on each respective web page configured to display the information.

25. A network based system for managing business information on a web site for a business entity, said system comprising:

a client system comprising a browser;

a centralized database for storing information;

a server system configured to be coupled to said client system and said database, said server system further configured to:

store business information in said centralized database; and

change said centralized database such that duplicative business information displayed on more than one web page within said business entity web site is changed on each respective web page configured to display business information.

26. A system in accordance with Claim 25 wherein said client system further comprises at least one of:

a displaying component for displaying at least one of a pull-down list, a data field, a check box, and hypertext link options relating to said business information;

a sending component to send an inquiry to said server system so that said server system can process and download requested information to said client system;

a tracking component for tracking business information;

an accessing component for accessing said centralized database and causing requested information to be displayed on said client system;

a displaying component for displaying business information for at least one business group included in said business entity;

a receiving component for receiving business information including at least one of adding new business information, updating existing business information, and deleting existing business information;

a validating component for confirming the accuracy of the business information entered through said client system;

a collection component for collecting business information from users into said centralized database; and

a processing component for changing said centralized database when new business information is received such that duplicative business information displayed on more than one web page within said business entity web site is changed on each respective web page configured to display business information.

27. A system in accordance with Claim 25 wherein said server system further comprises a receiving component for receiving an inquiry to provide information from one of a plurality of users.

28. A system in accordance with Claim 25 wherein said server system further comprises a tracking component that accomplishes at least one of:

compiling a report that includes information relating to at least one of a product and service offered by the business entity including at least one of a type of

financing, a use of proceeds, a type of industry, a location, a customer type, a contact person, and a product term;

compiling a report that includes information relating to said business entity including at least one of source information, use of proceeds, industry, location, customer type, contacts, document links, types of financing, products, and business units;

compiling a report that includes information relating to a contact person within each business group in said business entity including at least one of address and telephone number, biographies, and location; and

compiling a report that includes information relating to at least one of said business entity's expertise, worldwide presence, recommended Internet links, frequently asked questions, and industries served.

29. A system in accordance with Claim 25 wherein said server system further comprises a receiving component that receives business information from said client system regarding at least one of products and services, news, earnings releases, press releases, newsletters, papers, presentations, articles, perspectives, success stories, contact information, expertise, locations, recommended Internet links, frequently asked questions, and industries served by said business entity.

30. A system in accordance with Claim 25 wherein said server system further comprises at least one of a receiving component that receives business information directly through said client system, and a receiving component that receives business information in a pre-determined format established for inputting business information.

31. A network based system for managing, storing, and disseminating business information on a web site for a business entity, said system comprising:

a client system comprising an external browser, an internal browser, and a content management tool;

a centralized database for storing information connected to said content management tool;

a server system comprising a staging site in communication with an administrative site, said server system configured such that said staging site and said administrative site communicate with said client system through said internal browser, and said administrative site communicates with said database, said server system further configured to:

receive business information from said client system, said business information comprising at least one of products and services, news, earnings releases, press releases, newsletters, papers, presentations, articles, perspectives, success stories, contact information, expertise, locations, net links, frequently asked questions, and industries served by said business entity;

store business information in said centralized database; and

change said centralized database by accessing said content management tool such that duplicative business information displayed on more than one web page within said business entity web site is changed on each respective web page configured to display business information.

32. A system in accordance with Claim 31 wherein said content management tool comprises a data entry tool for adding, updating, and deleting business information stored in said database such that at least one of dynamic and re-purposed business information is changed on each respective web page within said business entity web site.

33. A system in accordance with Claim 31 wherein said content management tool comprises a data entry tool for managing business information

within said server system, said content management tool is stored on said client system and configured to communicate with said database.

34. A system in accordance with Claim 33 wherein said content management tool is further configured to restrict communication with the Internet.

35. A database for storing information used on a web site for a business entity, said database comprising:

a receiving component for receiving information including at least one of adding new information, updating existing information, and deleting existing information;

a storing component for storing information in said database;

a linking component for linking duplicative information displayed on more than one web page within said business entity web site; and

a changing component for changing linked information when new information is received such that linked information displayed on more than one web page within said business entity web site is changed on each respective web page configured to display the information.

36. A database in accordance with Claim 35 wherein said receiving component receives business information from said client system comprising at least one of products and services, news, earnings releases, press releases, newsletters, papers, presentations, articles, perspectives, success stories, contact information, expertise, locations, recommended Internet links, frequently asked questions, and industries served by said business entity.

37. A method in accordance with Claim 35 wherein said receiving component receives business information inputted through a word processing computer program on said client system.

38. A database in accordance with Claim 35 wherein said database further comprises a validating component for confirming the accuracy of said business information entered through said client system.

39. A database in accordance with Claim 35 wherein said database is configured to:

receive new information at the server system entered through said client system;

validate said new information; and

change said existing information stored in said database with said new information such that at least one of dynamic and re-purposed information displayed on more than one web page within said business entity web site is changed on each respective web page configured to display said information.

40. A computer program embodied on a computer readable medium for managing business information on a web site for a business entity, said program comprising a code segment that receives business information and then:

maintains a database by adding, deleting and updating said business information;

provides users with access to said business information;

compiles a report that includes at least one of information relating to products and services offered by said business entity, information relating to said business entity, information relating to a contact person within each business group in said business entity, and information relating to at least one of said business entity's expertise, worldwide presence, recommended Internet links, frequently asked questions, and industries served;

receives business information through said client system, said business information including at least one of products and services, news, earnings releases,

press releases, newsletters, papers, presentations, articles, perspectives, success stories, contact information, expertise, locations, net links, frequently asked questions, and industries served by the business entity;

validates business information received through said client system;

stores said business information in said centralized database; and

changes said centralized database such that duplicative business information displayed on more than one web page within said business entity web site is changed on each respective web page configured to display said validated business information.

41. A computer program in accordance with Claim 40 further comprising a code segment that changes each web page within said business entity web site after said business information is entered through a single web page on said client system.

42. A computer program in accordance with Claim 40 further comprising a code segment that changes at least one of dynamic and re-purposed information within said business entity web site after said business information is entered into said server system through said client system.

43. A computer program in accordance with Claim 40 further comprising:

a code segment that accesses said database;

a code segment that searches said database in response to an inquiry;

a code segment that retrieves information from said database;

a code segment that causes retrieved information to be displayed on a client system;

a code segment that receives business information at said server system through said client system;

a code segment that validates said business information entered into said server system; and

a code segment that updates duplicative information displayed on more than one web page within said business entity web site with validated business information.

44. A computer program in accordance with Claim 40 further comprising a code segment that monitors the security of the system by restricting access to authorized individuals.

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